

# FRONT LINE

CRISIS AID  
INTERNATIONAL

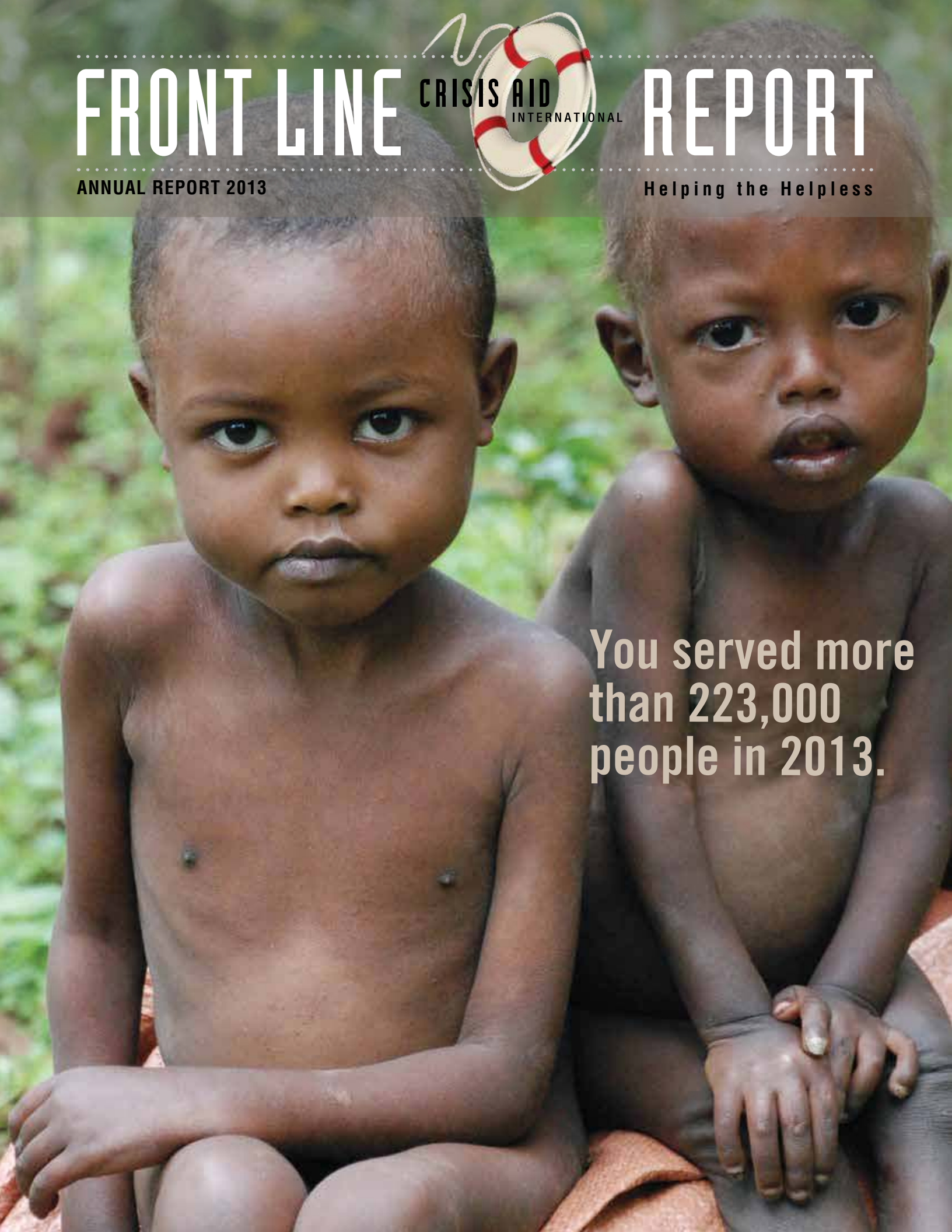
# REPORT

ANNUAL REPORT 2013

Helping the Helpless



You served more  
than 223,000  
people in 2013.



# HIGHLIGHTS FROM 2013

Crisis Aid has served people in crisis situations in 11 countries since 2000, including providing over 8.2 million lbs. of food and other aid to more than 1.3 million children and adults in critical need. The services and activities below were delivered in-person by Crisis Aid in 2013.

## NUTRITIONAL FEEDING PROGRAMS

### East Africa

- Distributed more than 9.9 million meals (1.4 million lbs.), feeding over 166,000 people, including over 27,900 severely malnourished children who would have likely not survived without the emergency feeding program



*starving infant being fed by syringe*

### United States

- Served 14,413 low income individuals in the inner city of St. Louis
- Provided groceries for 2,034 children & 4,342 families
- Distributed more than 150,000 lbs. of aid
- Hosted Easter Party for 80 children
- Hosted Back-to-School event providing 105 children with school supplies & backpacks
- Hosted Thanksgiving Food Distribution providing 290 families turkeys & groceries

- Hosted Christmas Food Distribution providing 185 families turkeys & groceries
- Hosted Children's Christmas Party, 175 children received 2-3 Christmas gifts each



*Easter egg hunt 2013*



*families waiting in line for aid*

## HEALTH PROGRAMS

### East Africa

- Treated 37,470 patients in Angacha
  - Provided prenatal care to 1,607 women
  - Completed 416 deliveries
  - Treated 1,571 patients with malaria
  - Provided family planning to 2,337 people

- Provided HIV counseling & testing to 3,594 people
- Provided provider initiated counseling for more than 6,982 people
- Administered 1,713 vaccinations
- Provided health education to more than 4,300 people

## WATER WELLS

Total for 2013 includes:

- Provided 2 wells in rural villages



*a child you have helped*

## CHILD SPONSORSHIP PROGRAM

### East Africa

- Sponsored 95 children through our community based program
- Sponsored 20 girls in the Children's Home for Girls
- Sponsored 5 children who are living with their moms in our Safe Homes
- Children sponsored received food, clothing, school fees/supplies, special parties & gifts

## CHILDREN'S HOME FOR GIRLS

### East Africa

- 20 girls lived in a loving home in a family environment
- Several girls ranked top of class at school

## SAFE HOMES

### East Africa

- Operated 4 Safe Homes, serving 31 girls and their children, providing food, shelter, emotional and spiritual counseling, schooling, vocational training, medical care, career planning, and more
- Assisted girls with college-level training in vocations such as catering, nursing, hair-dressing, sewing, culinary arts, computer science/secretarial services, and more
- Served an additional 43 girls in Phase 2, which is independent living while continuing to attend school, college or specialty programs, counseling, and other programs offered through the Safe Home



*new girls in East African Safe Home*

### United States

Our U.S. Safe Home opened Dec. 17, 2012; we served 31 US clients the first year including:

- Provided services to 31 female victims of sex trafficking, ages 14-23 years old including family reunification following emergency shelter and long-term rehabilitation services
- Of the 31 served, more than half were rescued and referred by law enforcement

- Of the 31 served, 20 reported they are from or were living in Missouri for at least one year; 4 were from other states
- Provided community-based case management to 3 women outside of the Safe Home (due to age)
- Ended the year with 5 girls remaining in the home for long-term rehabilitation services
- Continued preparing the second wing of the home which will hopefully open in 2014, once funding is secured



# REFUGE

## HUMAN TRAFFICKING PREVENTION

### India

- Co-sponsored a radio show in partnership with Born2Fly International providing anti-trafficking messages to more than 80 million children and parents in India for 12 months; the radio show aired on All India Radio and included 24 weekly episodes, 15 minutes each, dramatized with actors, songs, teaching, etc.

### United States

- Developed and implemented a Human Trafficking Educational Curriculum for schools, universities, churches and communities to prevent more children from becoming victims
- Adopted by the Missouri School Counselor's Association for the 2013-14 school year

## MERCY CHAPEL

### East Africa

Mercy Chapel is a church, counseling center and vocational training center for girls still working in red light districts.

- Provided a church and counseling center for hundreds of girls from the red light district
- Provided training programs for vocations in computer science, sewing, hair-dressing, and silk-screen printing
- 42 girls graduated in November 2013
- 87 additional girls entered the program in December 2013



*learning to sew*

## VOLUNTEERS

### United States

We are blessed to have tremendous support from volunteers who serve in our office, programs and at our annual 5K Run/Walk saving us thousands of dollars by volunteering their time and special gifts. Recorded volunteers for 2013 include:

- 474 volunteers / 4,342 hours



*Sue Bradley with Rebecca and Chris Dreyfuss at Angacha Medical Clinic*

**C**risis Aid's mission is to assist in sustaining life, bring encouragement to those suffering and collaborate with other relief organizations in bringing necessary foods, materials and medicines to people in times of crisis, particularly where life and death situations exist. Demonstrating God's love and care for people is our highest and most cherished goal.

## FINANCIAL REPORT

**CRISIS AID INTERNATIONAL, INC.**

### STATEMENT OF FUNCTIONAL EXPENSES

*For the year ended December 31, 2013*

**90.8%** PROGRAM SERVICES

**8.2%** ADMINISTRATIVE

**1%** FUNDRAISING

	Project expenses	General and Administration	Fundraising	Total
Project expenses	\$1,346,941	\$	\$	\$1,346,941
Salary expense	182,333	60,777	—	243,110
Payroll taxes and benefits	18,650	6,216	—	24,866
Office expense	4,664	16,505	—	21,169
Contributions to others	4,542	—	—	4,542
Insurance expense	—	3,713	—	3,713
Postage & delivery	—	3,313	3,313	6,626
Printing & copying	—	9,644	9,643	19,287
Organizational expenses	5,693	1,898	—	7,591
Small equipment expense	—	7,483	—	7,483
Professional fees	6,392	8,020	—	14,412
Telephone	6,910	1,728	—	8,638
Travel	5,249	—	—	5,249
Advertising	17,186	17,185	—	34,371
Occupancy	17,185	17,185	—	34,370
Fundraising	—	—	12,634	12,634
In-kind expenses	3,130	—	—	3,130
Depreciation expense	—	3,682	—	3,682
<b>TOTAL</b>	<b>\$1,618,875</b>	<b>\$157,349</b>	<b>\$25,590</b>	<b>\$1,801,814</b>

#### Board of Directors

**Patrick Bradley**, Board President/Chairman  
Founder & President, Crisis Aid International

**Susan Bradley**, Board Secretary  
Vice President, Crisis Aid International

**Dane Welch DDS**, Board Vice President  
Dentist - private practice

#### Pastor Terry House

Senior Pastor, Victory Christian Church

**Jerry Fitzgerald**, Senior VP, Sales & Marketing  
Group 360 Worldwide

**Caroli Young Fresta**  
Business Owner

*Crisis Aid is in the process of adding two more board members.*

**B**ecause of your generosity, Crisis Aid has touched tens of thousands of people's lives that were saved and changed in 2013. This number represents individuals who were each created by God with a specific plan and purpose. We wish we could tell you every story—every miracle you made possible that put them back on track to fulfill their purpose.

You enabled Crisis Aid to reach underserved people in unreached places—people who have no access to or cannot afford to pay for food, medical care, and other life-saving services. Thank you!

You are the difference maker between life and death for thousands. Here are just two of the life-saving stories you made possible. 🔄



## Were it not for you Tseganesh would not have turned eight years old.

**W**hen we first met Tseganesh, she was seven and most likely would not have seen her eighth birthday. Tseganesh's father brought her to a medical outreach we were conducting with a team from Joyce Meyer Ministries, Hand of Hope. After her examination, it was determined Tseganesh needed surgery to remove a large tumor from her abdomen.

We took her to a small hospital and learned that the tumor most likely was malignant, and


she would need to travel several hundred miles to the capital to have the procedure.

Tseganesh's family survived as sustenance farmers. They could not afford to keep their family fed and healthy, much less to take Tseganesh to the hospital for a costly surgery.

But you entered the picture! Because of your giving, we were able to take Tseganesh and her father to the best hospital in East Africa and negotiated a greatly reduced rate for

her operation. There was no guarantee the surgery would be a success, but if nothing was done for her, she would not live much longer. The surgery was a smashing success.

**Again, you saved another little girl's life!**

If you think all you did was donate, please think again. This family lived in a very remote part of the country. Your taking action, in the form of making a generous donation, literally saved Tseganesh's life. 

## Meseret has graduated from Mercy Chapel because you rescued her from Sex Trafficking.



**M**eseret was a victim of sex traffickers in East Africa. She was forced to sell herself every night to as many men as she could. The money was never hers to keep. She had been trapped for several years and had given up hope of a new life. One day a stranger came to her and began telling her about a training school for girls who were trapped in the life of sexual slavery. This “stranger” told her the name of the place was Mercy Chapel.

Meseret responded by saying she had heard of it, but she thought she would never get a chance to go there because she was

nothing but a prostitute. This is how most sex trafficking victims see themselves—as unworthy prostitutes.

One month later, Meseret began sewing classes at Mercy Chapel. You couldn't honestly say it was a “dream come true”, because for Meseret, it wasn't even a thought, much less a dream. She had been living just to survive the day for so long now that she forgot what it was like to dream.

Meseret excelled in her classes and graduated from Mercy Chapel Vocational Training Center last November. Today she has a job and is doing extremely well. She has left the red light

district for good. Without you, Meseret would still be trapped, forced to sell herself tonight to as many men as she could.

At her graduation she said, *“Everyday it was like I was someone’s toilet, but today I have a whole new life thanks to God and these people.”*

The “stranger” that went and spoke with Meseret was actually another girl who had also been trapped in the red light district before you rescued her and provided her a new life; she now works for Crisis Aid at Mercy Chapel and is a great advocate to girls still trapped in sexual slavery. ❄



*Pat Bradley with child helped through your generosity*

**T**he totals for pounds distributed and people served are all important as they let you know what you accomplished in 2013. However, in reviewing these please remember each number represents a life that God created. And never forget that these numbers represent the people’s lives you saved by providing food, water, medical care and other services.

We thank God for His help and leading us to find some of the most desperate people in the world.

We thank you for making it possible to serve them. God chose you to be the miracle for Tseganesh, Meseret, and thousands of others.

Please continue your generous support of this life saving work that changes people’s lives for the better.

God bless you,

Pat and Sue Bradley

*Pat & Sue Bradley*

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**Donations can also be made online at [www.crisisaid.org](http://www.crisisaid.org).**

Our web site meets the extreme security requirements of all credit card companies.

